

EXPLORE

Media Summary



Since 2014



Since 2001



2012, 2015 - 2018

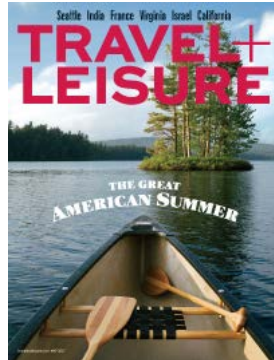


CONDE NAST TRAVELER

October 2018

Top Travel Specliasts

Cherri Briggs is once again nominated as CNT's top travel speicalist for Central, Eastern, and Southern Africa!



TRAVEL & LEISURE

June 2018

In Search of Rainbows

Alexandra Fuller travels to Madagascar with EXPLORE to discover the more remote areas of this fascinating island. Considered 'The 7th Continent', Madagascar is bursting with unique flora and fauna.



CONDE NAST TRAVELER

April 2018

Why Your First Safari Should Be in Botswana

Erin Florio travels to Botswana for the first time and recommends the stunning country to be the best for first-time safari

goers. EXPLORE is recommended to plan this trip for you!



CONDE NAST TRAVELER

February 2018

What You Need to Know if You're Planning a Trip to Cape Town

Cherri is quoted in Conde Nast Traveler discussing the Cape Town drought and assuring travelers that Cape Town is still a vibrant city and hotels are doing their part for water management without compromising

the guest experience.



TRAVEL & LEISURE

August 2017

The A List 2017

The A-List is Travel + Leisure's annual selection of the world's best travel

agents and destination specialists, as chosen by the editors. Rely on these industry experts to plan the perfect trip to Africa and the Middle East. Cherri Briggs is the top pick for African safaris!



WENDY PERRIN

August 2017

Where's Wendy: Exploring the Next Great African Safari Spot

Wendy Perrin and her family travel with EXPLORE to Zambia for optimal moments on safari. From walking safaris, to

boating, canoeing, to traditional game drives, Zambia is the perfect safari destination



TRAVEL + LEISURE

July 2017

Uncommon Ground

Travel + Leisure writer Alexandra Fuller illustrates the outstanding beauty and unique nature of Ethiopia. The only African nation to escape colonization, Ethiopia has retained its exclusive

heritage and history. From the first Orthodox church built in A.D. 333 to the Bleeding-Heart Monkeys of the highlands, and one of the most endangered canids on the planet, the Ethiopian Wolf, Ethiopia offers a dynamic landscape fit for the discerning traveler.



CONDE NAST TRAVELER

April 2017

Family Bonding in Zambia & Botswana

In this issue of Conde Nast Traveler, aptly called In to Africa, Pilar Guzman, Editor-in-Chief, recommends Cherri Briggs of EXPLORE to plan your family trip to

Zambia and Botswana. Cultural visits with the Chiawa village in the Lower Zambezi region in Zambia is a highlight for parents and children alike!



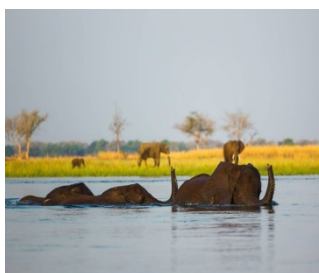
landscapes and wildlife in Namibia.

CENTURION

Spring / Summer 2017

Experience Namibia

Written by Cherri Briggs, this article in Centurion Magazine highlights the exquisite



Trips to Book in March.

WENDY PERRIN

March 2017

Best Trips to Book in March

In Wendy Perrin's weekly newsletter, she recommends contacting Cherri Briggs, Owner of EXPLORE, Inc., for travel to Zimbabwe in her article The Best



DEPARTURES

February 2017

Africa Update

EXPLORE's Cherri Briggs, now a regular contributor to Departures Magazine, gives an African update including both old and new favorites in Zimbabwe, Tanzania and the Seychelles, and talks Cape Town cuisine.



CONDE NAST TRAVELER

February 2017

Women Helping Women

Cherri Briggs of EXPLORE leads a group of 20 women, including feminist icon Gloria Steinem, on a trip to Zambia focusing on social activism and conservation. Amy Richards, longtime collaborator of both Briggs and Steinem has gathered this group of influential feminist

organizers and fund-raisers to support projects focused on women and girls by visiting a dozen or so cooperatives in the Lower Zambezi region.

BLOOMBERG



January 2017

Where to go in 2017

Bloomberg Pursuits looks to EXPLORE Inc's Cherri Briggs for her insights into Rwanda: When to go, where to stay and the best trekking experiences to see the elusive Mountain Gorilla.

CONDE NAST TRAVELER



December 2016

Top Travel Specialists

For the 15th year in a row, Cherri Briggs, owner of EXPLORE, Inc, has been chosen as one of Conde Nast's premier Travel Specialists! She plans elephant viewing in the Okavango Delta, walks with Singita's anti-poaching team, and tours with the co-founder of Gabon's national parks system.



DEPARTURES

September 2016

Mozambique

Richard Story, Editor-in-Chief of Departure's Magazine travels to Mozambique with Explore's Cherri Briggs.



TRAVEL & LEISURE

September 2016

The A-List 2016

Some of the most extraordinary experiences can be had only with the help of a well-connected travel agent. In Travel & Leisure's 15th annual A-List, Cherri Briggs is highlighted as one of the best!



FORBES ONLINE/

Lifestyle

February 2016

Rhino Rescue Effort in Botswana

Forevermark, the De Beers diamond brand and custom safari specialist, Explore, Inc.

held a private dinner for more than 100 persons at Le Bernardin Privé to support rhinoceros rescue efforts in Botswana.



WENDY PERRIN'S WOW LIST

January 2016

You need a travel fixer with unparalleled on-the-ground connections and expertise—a destination specialist who lives where you're going, or visits often enough to have an office there, and who holds the keys to the kingdom...



TOWN & COUNTRY

Fall/Winter 2015

Africa's Ark

EXPLORE, Inc. takes actress Uma Thurman and Town & Country editor Klara Glowczewska to Botswana for a Rhino Rescue mission where they witness one of Africa's great stories of hope.

This project will one day be documented as one of the most ambitious conservation efforts in decades.



TOWN & COUNTRY TRAVEL

Fall/Winter 2015

The T&C Trip

Eight action-packed days with the Rhino Rescue Project. An unprecedented opportunity to participate in the most dramatic conservation story of the 21st century and a safari like no other.



TOWN & COUNTRY TRAVEL

Fall/Winter 2015

The T&C Travel 100: Roundtable

Here published for the first time, is the T&C list of the 100 most wonderful hotels in the world, personally vetted

by an exclusive roundtable of consummate travel insiders who regularly journey the world to discover the very best experiences out there.



TRAVEL & LEISURE

September 2015

The A-List 2015

Africa & the Middle East Experts- Cherri Briggs has houses in Zambia and Botswana, and spends six to nine months a year traveling the continent. She and her husband have also founded a slew of community development projects in Zambia.



CONDÉ NAST TRAVELER

The Fixers: Outsource your Anxiety

Some would argue that the need for a travel specialist has diminished in the digital era. Although there is an app for nearly everything, there are still some experiences only a human

can make happen. These travel specialists will pull off the impossible, plan a better trip than you ever could and spare you the logistics.



DEPARTURES

May/June 2015

News & Views-Africa:

Should I stay or should I go?

In the wake of last fall's Ebola hysteria, the continent's safari industry took a major hit, to the tune of 70 percent decrease in bookings. Sophy Roberts goes to sub-saharan Africa-thousands

of miles from any Ebola hot spots.



OUTSIDE

March 2015

Viral Fear

The Ebola virus has devastated a tiny corner of West Africa, but the entire continent is feeling the economic fallout. "The only good news with Ebola", adds Cherri Briggs, founder of EXPLORE, "is that it gives us a chance to begin to educate people and

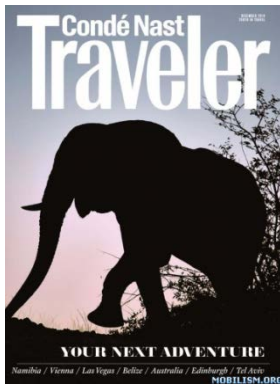
address a massive geographic ignorance."



WENDY PERRIN'S WOW LIST

January 2015

My wide range of resources include Trusted Travel Experts from my WOW List and assorted other useful travel people I've found over the years.



CONDÉ NAST TRAVELER
December 2014

Land of Sea and Fog

Its vast blue skies and surreal landscapes are dazzling enough, but what makes Namibia's otherworldly Skeleton Coast truly remarkable is what it lacks: people, crowds and noise.

PURSUING PASSION
December 2014

Empowering the People of Africa Podcast

Cherri Briggs and Richard Wilson of EXPLORE Inc. and Direct Impact Africa (DIA) tell us about empowering local communities and their work in Africa.



WENDY PERRIN'S WOW LIST

September 2014

Cherri Briggs named top specialist for Namibia & Zambia on Wendy Perrin's WOW List launched on WendyPerrin.Com.

List of top travel experts with unparalleled connections & expertise in their parts of the world.



TOWN & COUNTRY TRAVEL

September 2014

Dog Day

A day in the bush with an innovative anti-poaching team- and specially trained dogs – recently deployed by the acclaimed high-design and high-luxury Singita camps & lodges.



TRAVEL & LEISURE
September 2014

T&L's 13th Annual A-List

Travel & Leisure's Top Travel Specialists. A top travel advisor can help you turn your next vacation into the experience of a lifetime. Cherri Briggs named top specialist for Southern Africa.

Years as agent- 20, Other

specialities – the Seychelles and Indian Ocean Island.



DUJOUR ONLINE
June 2014

Yoga in the Wild

In between yoga sessions, you'll explore the wildlife of Hwange National Park, Victoria Falls & the Lower Zambezi National Park. You can canoe down one of Africa's fiercest rivers and visit a local village.



LONDON FINANCIAL TIMES-HOW TO SPEND IT
New House Rules

Authenticity, independence and character take on quite different forms in the deep wilderness. In this context "it's all about comfort", says Cherri Briggs, owner and managing director of blue-chip Africa specialist Explore

Inc...



ROBB REPORT
February 2014

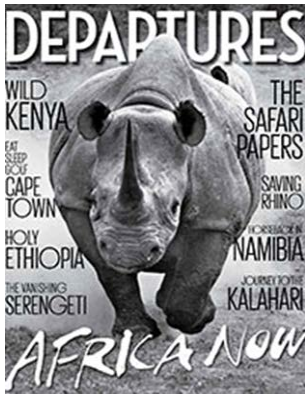
10 Ultimate Adventures: A Rare Breed

The safari expert Cherri Briggs first started visiting Africa more than 20 years ago on wildlife-conservation missions. For the ultimate equestrian safari, Briggs recommends a

journey to Botswana...

DEPARTURES
October 2013

CONDÉ NAST TRAVELER
September 2013



Who is Cherri Briggs?

A cross between Goldie Hawn and Beryl Markham, she is the go-to gal for the most familiar as well as the most out-there safari. She loves Dolce & Gabbana, counts feminist Gloria Steinem among her best friends and started out as a kick-ass ad sales girl at GQ magazine.



CONDÉ NAST TRAVELER August 2013

Perrin's People

The custom trip designers collected here represent the best blend of destination knowledge, insider connections, consumer advocacy, and value for your dollar that I've found in more than two decades of scrutinizing the travel industry for this magazine.



22 Best Trips in the World

IT'S BACK! Once again, we're offering one-of-a-kind experiences in the world's most fascinating places—all online and at unbelievable discounts. And if that weren't enough, they've each been designed by the world's best-connected travel specialists...



TRAVEL & LEISURE June 2013

Zambia Up Close

With top-tier guides, plentiful wildlife, and a circuit of simple yet stylish bush camps and river lodges, this under-the-radar safari destination is Africa for purists.



CONDÉ NAST TRAVELER March 2013

I Had a House in Africa...

Sidle up to that Out of Africa fantasy by booking a stand alone villa in the bush for your next safari.

Foolproof Villa Vacations

Mix the adventure of a safari with the privacy and family-friendliness of a villa.



ROBB REPORT February 2013

Essential Safari Guide

The Colorado-based Safari aficionado Cherri Briggs, who has homes in Botswana and Zambia-scours the African continent six months a year to find the best places for both luxury and authenticity.



TOWN & COUNTRY December 2012

Border Crossings

Two voyagers and a suitcase full of gowns land in Kenya, testing the boundaries of dress codes, evening wear, and the kindness of beasts and strangers.



TOWN & COUNTRY WEDDINGS Fall/Winter 2012

Into the Wild

Plot an unforgettable African Honeymoon. Cherri Briggs, of Explore, Inc. who splits her time between Africa and the U.S., is the go-to expert for trips that venture beyond the basic safari tour

TRAVEL & LEISURE
September 2012

CONDÉ NAST TRAVELER
September 2012

TRAVEL+
LEISURE

A-List 2012

The Ultimate Trip Planners

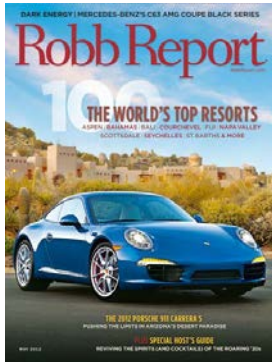
Cherri Briggs, owner of EXPLORE, Inc has been selected by Travel & Leisure for their annual A-List of World's Top Travel Agents 2012- Africa & the Middle East



Word of Mouth: The Unforgettables

25 years of travel memories from the editors of Condé Nast Traveler.

The World On Sale: 32 Trips of a Lifetime! The Ultimate Safari Executed by the world's best-connected travel specialists-the ones who make our carefully vetted list.



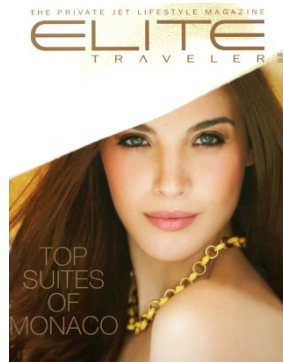
ROBB REPORT

May 2012

The Robb Report 100 Resorts

In compiling the list, we consulted our trusted correspondents, associates and friends in the luxury-hospitality community and asked them to select the most exceptional and exclusive

properties-then pressed them to pick their favorites from among the elite group.



ELITE TRAVELER

May/June 2012

Top African Safaris

The last decade has seen tremendous growth in luxury accommodations throughout sub-Saharan Africa. Combined with unique, tailor-made adventure options makes an African safari perhaps the most

indulgent trip for world explorers today.



TRAVEL & LEISURE

March 2012

Safaris Made Easy

EXCLUSIVE SAFARIS: Some of our favorite operators put together signature trips for T&L readers.

EXPLORE Inc / Zambia: Zambia has established itself as the

ultimate adventure destination, famous for its walking safaris and canoe trips...